

Export Alabama Initiative: A Snapshot of Five Years 2004-2008

The Export Alabama Initiative was launched by Governor Riley in 2004. This state-wide effort partners the Alabama Development Office, the Export Alabama Alliance and the U.S. Chamber of Commerce to promote the growth of exported goods and services from Alabama companies.

Global Connections

- ⇒ **17** Trade Missions to **19** countries
- ⇒ **322** Participants with **112** exporting companies represented
- ⇒ **5** Governor-led missions

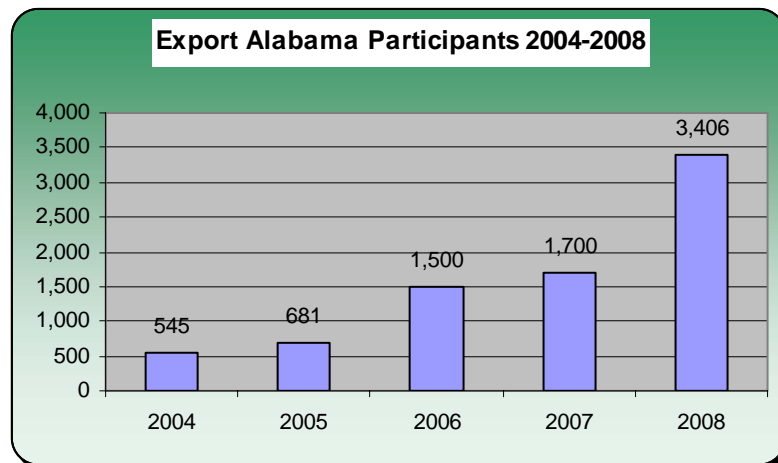
- ⇒ **\$64.219 million** in expected sales to-date
- ⇒ **26** Distributors and Agents appointed
- ⇒ **40** Deals made on the trips

JOB CREATION: 963 Alabama jobs

Global Education

- ⇒ **154** Seminars, workshops conferences presented throughout the state with over **7,800** participants. In state events were held in **14** Alabama cities.

- ⇒ **140** in-depth one-on-one counseling sessions were held with Alabama companies.



South Africa

Chile

Argentina

China

Turkey

Colombia

Dominican Republic

India

Cuba

Germany

Czech Republic

Honduras

Guatemala

Israel

Italy

Australia

New Zealand

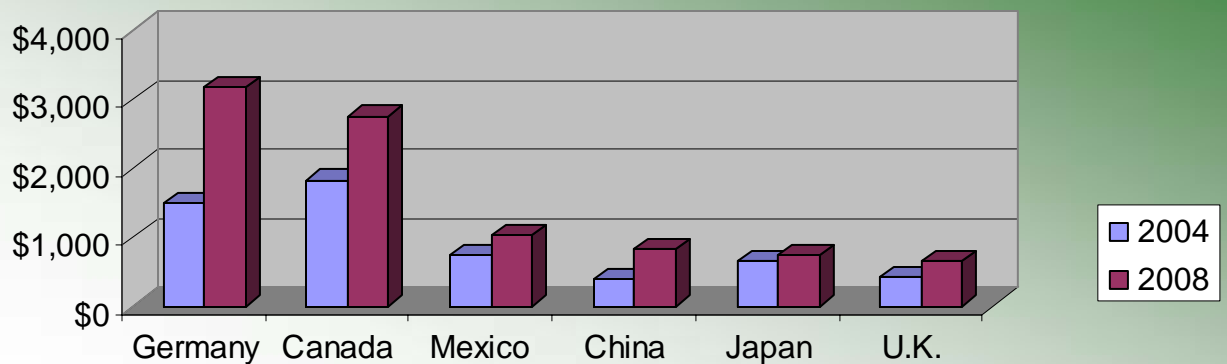
Brazil

Global Gateways

- ⇒ Exports from Alabama have grown 76 percent from 2004 to 2008 or from \$9.06 billion to \$15.84 billion.
- ⇒ Germany, Canada, Mexico, Japan, United Kingdom and China have been Alabama's top trading partners since 2004.
- ⇒ Germany and China showed the strongest increase from 2004-2008 with 113.3 percent and 109.3 percent respectively.

Alabama's Top Trading Partners 2004-2008

(in billions US \$'s)



Global Products

- ⇒ Vehicles made up Alabama's number one export during 2004 to 2008 with a growth rate of 133 percent during this time period
- ⇒ Mineral fuel saw a strong growth of over 221 percent during the five year period with coal shipments totaling \$1.12 billion of the overall industry aggregate of \$1.29 billion
- ⇒ Industrial machinery (including computers) and plastics showed a growth of 56.7 percent and 61.4 percent respectively from 2004 to 2008.
- ⇒ Organic chemicals, while remaining steady during the five year span, experienced a 2 percent downturn between 2004 and 2008

Alabama Top Exports 2004-2008 (Billions US \$'s)

